Eating Disorders of York Region's Riverwalk Eating Disorders and Wellness Centres

Annual Campaign 2014

Dear Friends.

Eating Disorders of York Region's Riverwalk Wellness Centres is a grassroots, registered non-profit organization inviting you to support the 2014 Annual Campaign.

The biggest event of the campaign is November 21st, at the Richmond Hill Centre for the Performing Arts, the timeless and well loved musical, "Annie!" presented by Steppin' Out Theatrical Productions.

The success of the 2014 Annual Campaign depends on your generous support. Our goal is to raise \$60,000, this year! Before the performance, November 21st, a cheque presentation and photo opportunity will take place to acknowledge generous sponsors.

Increasingly, both genders at ever younger ages are affected by eating disorders. Your support for the early intervention centre's programs, workshops, outreach, training for front line professionals and telephone help line which is accessed by families and professionals alike enables us to provide essential support to families who are affected.

Through the support of corporate donors like you, families, and the Ontario Trillium Foundation we are able to provide more programs (please see the Annual Report) for those struggling with eating disorders and often concurrent addictions, anxiety and depression disorders.

Please review the attached sponsorship package for details of acknowledgement and benefits including free tickets to Annie!

If you would like more information I would be delighted to meet with you at your convenience.

Yours sincerely,

Janice Morgante

Janice Morgante Executive Director

Sponsorship Benefits:

Platinum: Corporate Community Member - \$5,000 and above

- Media and photo opportunity with cheque presentation
- Speaking opportunity at events
- Naming opportunity for a support program or program space
- Acknowledgement and appreciation including corporate name and logo at all community events
- Website exposure and direct link to corporate website
- Invitations to all other events in the calendar year
- 8 complimentary seats
- Tax receipt

Gold Sponsors - \$2,500 to \$4,999

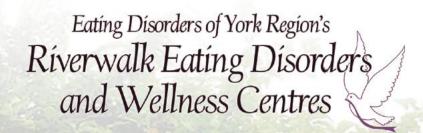
- Media and photo opportunity with cheque presentation
- Acknowledgement including corporate name and logo at all community events
- Website exposure and direct link to corporate website
- 6 complimentary seats
- Tax receipt

Silver Sponsors - \$1,000 to 2,499

- Media and photo opportunity with cheque presentation
- Acknowledgement including corporate name and logo at all community events
- Website exposure and direct link to corporate website
- 4 complimentary seats
- Tax receipt

Bronze Sponsors - \$500 to \$999

- Acknowledgement including corporate name and logo at the event
- · 2 complimentary seats
- Tax receipt



About Us

Eating Disorders of York Region (EDOYR) is a registered non-profit organization founded in 2004 by those whose lives were touched by eating disorders and who were deeply concerned with the lack of resources available for individuals suffering and for their families.

Our Vision:

• To offer hope and support in a non-judgmental and confidential way to people affected by eating disorders as well as to their family and friends.

Our Mission:

- To give support to all those who are affected by eating disorders.
- To give hope for recovery.
- To enlighten the community's awareness and understanding of eating disorders.
- To provide education for early detection and prevention of eating disorders.

Our Services, Programs and Training:

- Support programs, in multiple locations, facilitated by therapists with specialized knowledge providing support for individuals and their families.
- A telephone helpline connecting individuals, families and professionals to resources and providing system navigation.
- Early Intervention: providing assessments with physician's referral.
- Free "Stages of Recovery" workshops.
- "Faces of Recovery" events, TV, newspaper and magazines articles.
- Providing education for critical early detection for front line professionals and public presentations with the hope of prevention.

For further information visit our website at www.riverwalkwellness.ca or contact:

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